

Visual Ad

(30 Second ad) Per Month

- 5 Times per day - ₹ 10,000/-
- 10 Times per day - ₹ 20,000/-
- 15 Times per day - ₹ 30,000/-
- 20 Times per day - ₹ 40,000/-
- 25 Times per day - ₹ 50,000/-
- 30 Times per day - ₹ 60,000/-

Live Programs

50 Minutes - ₹ 6,000/-

Special Track

25 Times per day - ₹ 1,00,000/-
(Programms Middle Add)

Scrolling & Strip Ad

- Scrolling Ad Per day - ₹ 500/-
- Scrolling Ad 15 days - ₹ 4,500/-
- Scrolling Ad 1 Month - ₹ 8,000/-

Sponsor Programs

- 25 Minutes (Prime Time) - ₹ 2,500/-
- 50 Minutes (Prime Time) - ₹ 5,000/-

Full Day Sponsor

One Day 6.00 am to 6.00 pm
₹ 1,50,000/-



Diwali, Pongal, Ramzen, Independence Day, New Year, Ayutha Pooja, Chirstmas, Aadi 18 Days Extra Amount.

Notes :

1. During the recording programme shoot and edit Charges may apply.
2. GST applicable 18%
3. Visual ad should be 30 sec. duration, additional may apply if it exceeds the duration.
4. No Visual ad or scrolling ad will be broadcasted in sponsors programmes.
5. Yearly once will be increase in tariff rate.
6. 50 % Advance Payment